<u>California Press Foundation</u>

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## California News Publishers Association









## National media groups call on Congress to support local news, local media amid coronavirus crisis

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Four national media organizations representing thousands of local newspapers and local broadcast media outlets — the News Media Alliance, National Association of Broadcasters, National Newspaper Association and America's Newspapers — jointly called on Congress to provide critical support to local news media in its next stimulus bill designed to provide relief to businesses impacted by the coronavirus pandemic.

In its summary document, the organizations specifically call for Congress to ensure the ability of local media to seek relief under the Paycheck Protection Program and to fund federal advertising spending on local media through directing current U.S. government advertising campaigns to local news and media outlets, and providing the Department of Health and Human Services, the Small Business Administration and other relevant agencies with an additional \$5-10 billion for direct funding for local media advertising that would be evenly distributed to local media in communities of all sizes.

Posted in <u>Legislative Bulletin</u>

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