

# YourKnow

Collaboration, Creating and Sharing



**US Patent # 12,118,594**

SYSTEM AND METHOD FOR MANAGING ELECTRONIC FILES AND DATA IN A CENTRALIZED COLLABORATIVE WORKSPACE

# YourKnow is a platform that provides

## ✓ A Centralized Workspace

For virtual collaboration and productivity

## ✓ Convenience

Have your documents, discussions, and strategies all in one smart and convenient place

## ✓ Efficiency

A collaboration must be quick to organize, short in time, and have the necessary amount of participants

## ✓ Productivity

AI driven tools to boost production, decision-making and creativity



# 3 Full Featured Centralized Collaborative Workspace

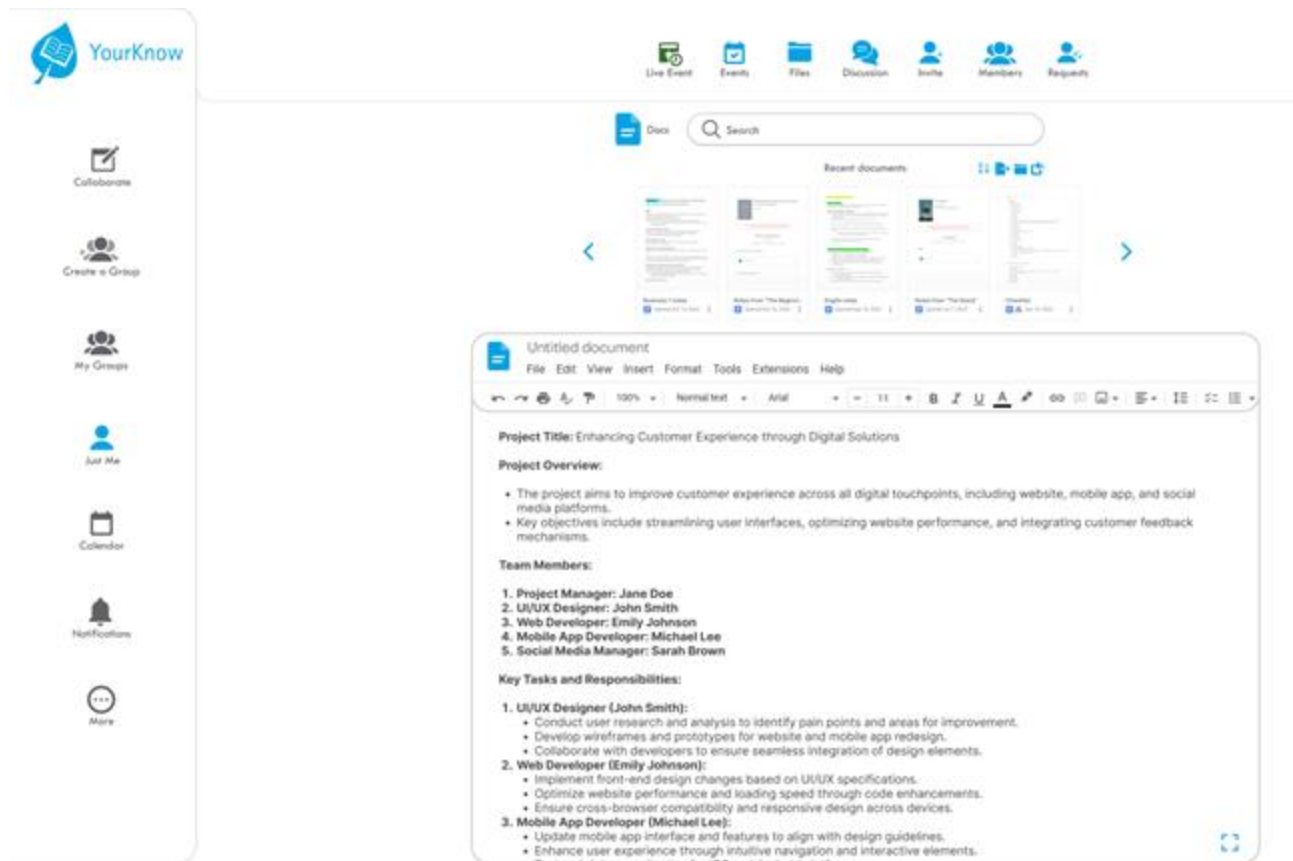
For collaboration and productivity. It combines live collaborations, sharing, and data storage in a centralized workspace



A screenshot of the YourKnow collaborative workspace interface. The interface is divided into several sections: a top navigation bar with icons for Live Event, Events, Files, Discussions, Tools, Members, and Requests; a central video conference area showing eight participants; a left sidebar with navigation options like Collaborate, Create a Group, My Groups, Add Me, Calendar, Notifications, and More; a main content area displaying a document titled 'Untitled document' with a menu bar (File, Edit, View, Insert, Format, Tools, Extensions, Help) and a toolbar. The document content includes a heading 'Employee Engagement and Net Sales Revenue Increase' and two numbered points: '1. Product Knowledge and Customer Interaction' and '2. Customer Relationship Building'. To the right of the document is a dashboard with two key metrics: '358 NEW CUSTOMERS (+10%)' and '127% COMPARED TO TARGET (+10%)', along with a bar chart showing 'Sales Revenue' and 'Sales Target' over time. A right sidebar shows a chat window with messages from users like Samer, Jennifer, and Ophelia.

# ✓ Convenience

Organize your documents in one place for personal and team access



# ✓ Convenience

Organize your group discussions in one place




Boating group

Go to group page

454

The titanic received 6 ice warnings before the collision, how did it still hit an iceberg?



43 Comments

Share

What is on your mind?

Lucas

The RMS Titanic sank in the early morning hours of 15 April 1912 in the North Atlantic Ocean, four days into her maiden voyage from Southampton to New York City. The largest ocean liner in service at the time, Titanic had an estimated 2,224 people on board when she struck an iceberg at around 23:40 (ship's time) on Sunday, 14 April 1912. Her sinking two hours and forty minutes later at 02:20

Posted 10 minutes ago

Ophelia

Titanic received six warnings of sea ice on 14 April but was travelling about 22 knots when her lookouts sighted the iceberg. Unable to turn quickly enough, the ship suffered a glancing blow that buckled her starboard side and opened six of her sixteen compartments to the sea. Titanic had been designed to stay afloat with four of her forward compartments flooded but no more, and the crew soon realised that the ship would sink. They used distress flares and radio (wireless) messages to attract help as the passengers were put into lifeboats.

Posted 2 hours ago

Ronnie

In accordance with existing practice, Titanic's lifeboat system was designed to ferry passengers to nearby ocean vessels, not to hold rescues at hand immediately thereafter, with the ship

Boating group

This is a group about boats and everything related to boating.

Created Jul 20, 2011

5.1k active members 81,000 members

Boating group rules

1. Only "Boating" related content
2. No hate speech
3. Be friendly and respectful
4. Share your knowledge
5. No spam
6. No spam, advertising, or self promotion

Related groups

Speed boating group

Boats that go fast

Fishing on boats

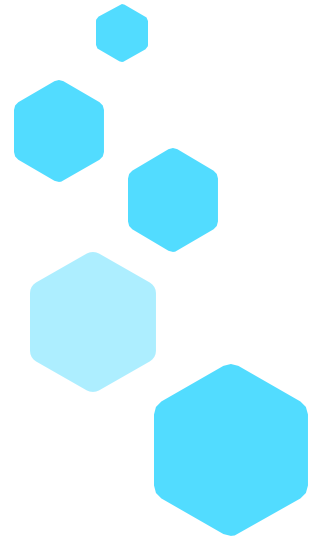
Group about boat fishing and fishing locations

Boat building group

Boat building techniques and materials

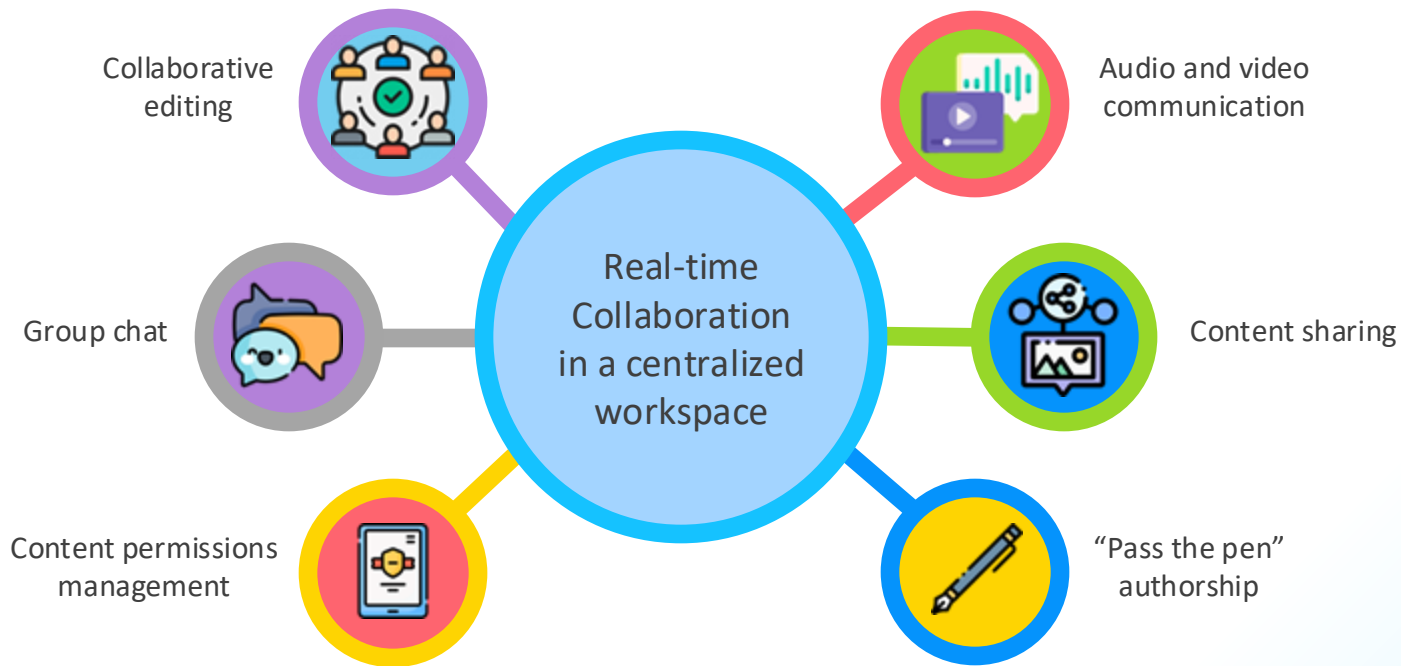
# ✓ Efficiency

A collaboration should be quick and easy



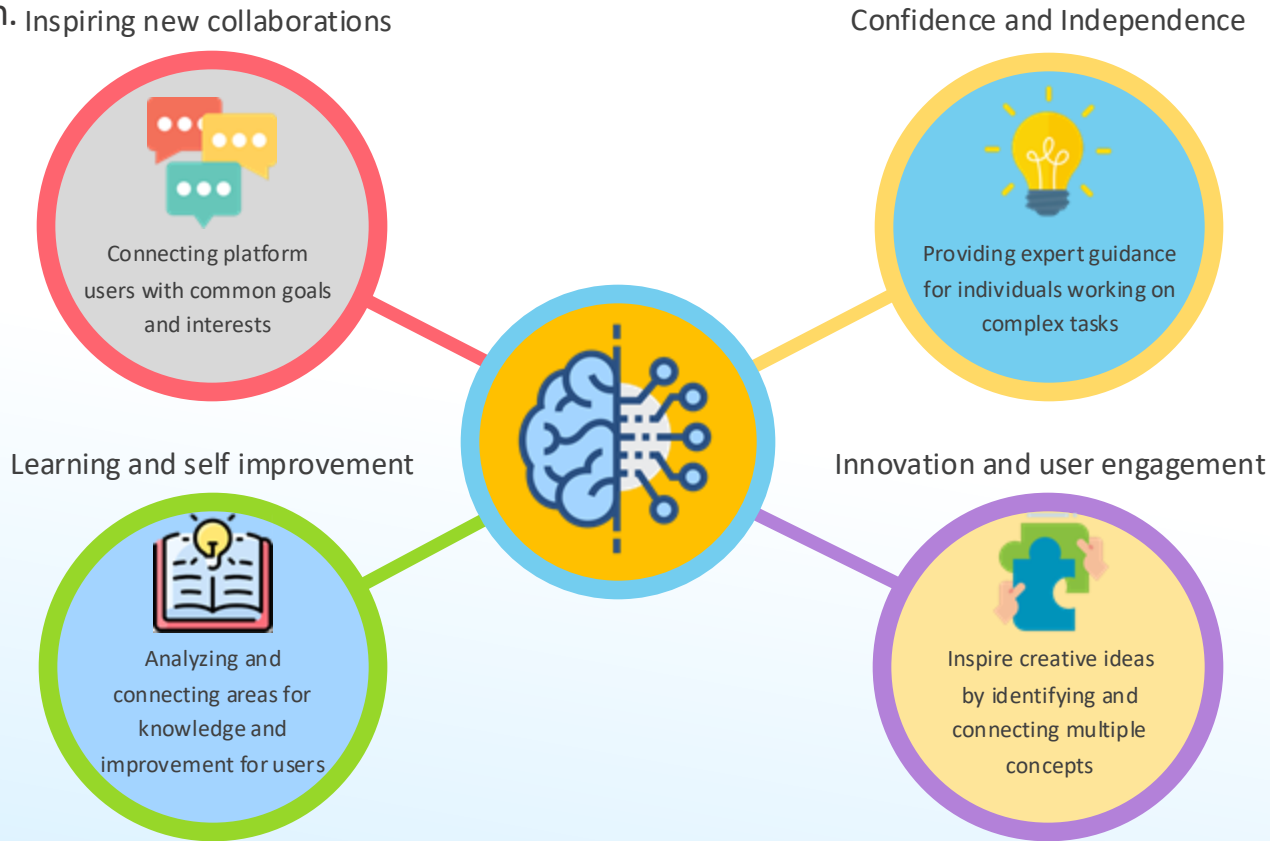
# ✓ Efficiency

A centralized workspace provides all that is needed for effective collaboration



# ✓ Productivity

Improving collaboration through AI powered sentiment analysis, transcription, translation, and automation. Inspiring new collaborations





# Patented Features Summary



1. A centralized collaboration workspace: where users can experience live video, audio, real-time group writing and content editing, file sharing, and chat, from a single workspace.
2. A centralized [User device independent] collaboration workspace: where all files, data, discussions and permissions are stored on, and governed directly from the server platform.
3. Server hosted collaboration authorship interaction: Where authoring and editing features allow collaboration invitees to conduct changes to content. (via PC / laptop / mobile device)
4. Real-time content authorship sharing: A collaboration invitee in possession of the authoring and editing pen, is able to perform edits (tabulations, insertions, deletions, renaming, and reformatting) to content, and can selectively pass the authorship pen to anyone in the collaboration.

# Patented Features Summary



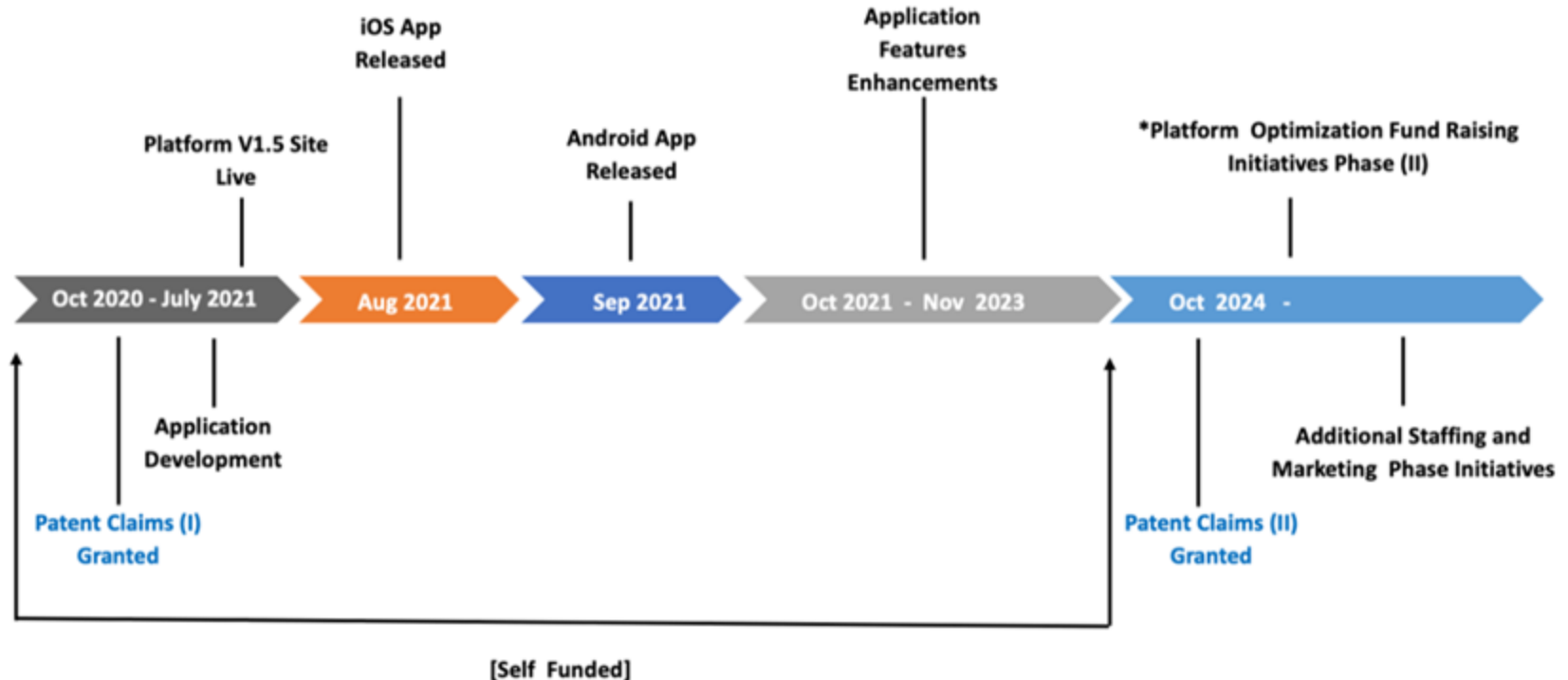
5. Content Highlighting and Markup features: Provides each user with a personalized experience, and stores highlighting and markups of content within the user's profile on the server platform.

6. Hands free capabilities and features: Allow for content to be text-to audio or audio-to-text interpreted. These capabilities are achieved thru the integration of the platform's audio, video, content creation, uploading, importing, publishing, and messaging tools.

7. A quick and easy method for users to create a collaboration group: Users can invite others and facilitate a live video, audio, file sharing, real-time group editing, and chat collaboration within minutes.

# Platform Development Timeline

Application Lifecycle



# Functional and Future Features



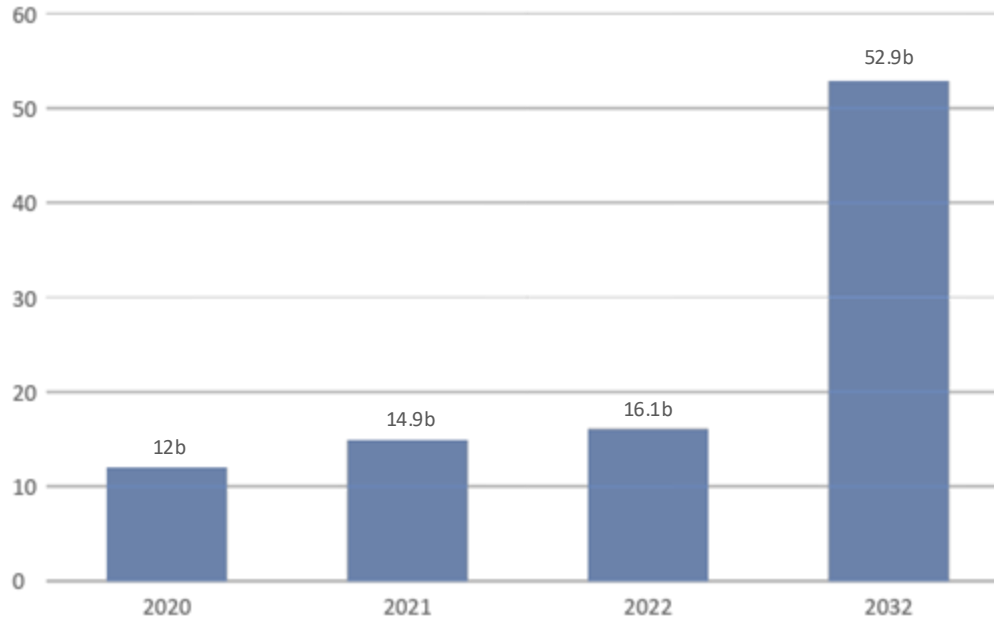
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- Centralized workspace: Live video and audio platform components.
- Content Highlighting and Markup features: Provides each user with a personalized experience, and stores highlighting and markups of content within the user's profile on the server platform.
- Hands free capabilities and features: Allow for content to be text-to audio or audio-to-text interpreted. These capabilities are achieved thru the integration of the platform's audio, video, content creation, uploading, importing, publishing, and messaging tools.

# Growth Market: Collaboration Tools

Worldwide market revenues from collaboration software reached over 16.1 billion in 2022 and is forecast to keep increasing, reaching about 52.9 billion U.S. dollars in 2032.



Source: Statista Collaboration software market revenues 2023

# Employees Want Business Technologies to be More Collaborative



- Nearly all surveyed workers (91%) work remotely at least one or two days a week.



- 86% of surveyed workers say their teams would benefit most from solutions that make information more accessible across the organization.



- 85% of employees cited collaboration tools as one of the most critical areas of focus.



- 72% wish their collaboration tools were compatible with one another because it's difficult to work together across teams.



- 70% of respondents cite inaccurate data, the inability to access and share decentralized data, and teams working from different sets of data as key challenges their companies need to address.



- 64% say the tools don't integrate with their organization's processes.



# YourKnow's Target Customers – United States

## Corporations

Small to medium size businesses in need of a cost effective collaboration solution



## Education

### School Systems and Universities

130,000 elementary and secondary schools

4,300 colleges and universities

### Educators

3 million K-12 teachers

1.5 million university professors

### Students

50 million US elementary and middle school students

15 million high school students in the US

20 million US college students



## Partnerships

Partnering with businesses, educational institutions, and school districts to increase adoption



## Advertising

The portal will be used for paid commercial ads when members visit the web or mobile platform

# Revenue Sources



## Premium memberships

Additional features such as document conversion services and increased storage space for members who need more than the basic tier services



# YourKnow's Founder

## Raefer Andrews



Leveraging 20 years of experience in software systems design and engineering.

He is the founder of several technology companies and is passionate about digital information and leveling the playing field to provide access for all.

Raefer attended The George Washington University and Harvard University, and has degrees in Electrical Engineering and Physics.





For more information



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